



Midwest Energy Efficiency
Research Consortium

Presents:

The Business of Building in Today's Market

Healthier - Higher Quality - Energy Efficient - Affordable!

- How to take economic advantage for your business *and* clients
- Understanding how requirements can affect buildings and occupants and how to improve performance of your buildings and your operations
- Using the advanced metrics to your advantage for quality, marketing and liability protection.
- Expert explanation of how Energy, Ventilation and Health of homes and buildings are impacted and how that impacts your business
- Working with Lenders, Appraisers and Realtors to maximize equity
- Market analysis of consumers who are prioritizing *and* paying for higher quality
- An overview of where the industry, regulations and opportunities are headed.

July 16 2015
8AM-11:30AM

AECI Facility
2814 S Golden,
Springfield, MO
65807


Complimentary Registration
and Full Agenda at:
www.meerc.org

Presented by:



**Associated Electric
Cooperative Inc.**

A Touchstone Energy® Cooperative 

 **University of Missouri**